## Press Release



# Liberty Global to live-stream rare solar eclipse across the globe in 360°

This special event direct from Chile will be available on the company's social media channels on Sunday

Access to live 360° feed made possible thanks to a specially-installed fibre connection

Follow the eclipse in 360° on Youtube: https://www.youtube.com/c/libertyglobaltv Follow the eclipse on Facebook: https://www.facebook.com/LibertyGlobal/

#### London, United Kingdom – February 24, 2017:

This Sunday, February 26, Liberty Global will live-stream a rare type of solar eclipse to people around the world via its Facebook page and YouTube channel. The Southern Ring of Fire solar eclipse will be streamed directly from the remote town of Coyhaique, in southern Chile – one of the best places in the world to view the phenomenon – thanks to a specially-installed fibre connection.

The live stream will start at 9.30am Chile Summer Time/12.30pm GMT and build up to the full eclipse just over an hour later, when the moon will cover the sun's disk and form a glowing "ring of fire" in the sky.

The feed will be available in 360° on Liberty Global's YouTube channel - the first time such an eclipse has been shown in this format. Viewers wearing a virtual reality headset such as a Google Cardboard, Samsung Gear, or Oculus Rift will actually feel as if they are there in the square and will be able to fully immerse themselves in the excitement as people gather to watch, as well as being able to see the eclipse itself.

Viewers without headsets will be able to enjoy the 360° experience on their smartphones or tablets by moving the device around as they are watching, while Liberty Global's Facebook page will also feature a 2D stream directly from a telescope installed in the square.

Manuel Kohnstamm, Liberty Global's Chief Corporate Affairs Officer, said, "This event demonstrates how high-speed, stable broadband networks are bringing the wonders of the world to an ever-greater audience. I can't think of a more stunning setting from which to showcase such an amazing event – which will be able to seen in 360-degrees for the first time by people all over the world."



The project is in partnership with Liberty Global's Chilean brand VTR – the largest broadband and cable TV provider in the country – and highlights how the company's investment in broadband infrastructure makes extraordinary content easily accessible across the globe.

The special event follows on from the November launch of Liberty Global's GIGAWorld initiative, which outlines Liberty Global's plans to bring gigabit internet speeds to the 11 European countries in which it operates. Around 44 million homes in Europe have access to Liberty Global's fibre-based "GIGAReady" networks. Liberty Global expects that millions more homes will be connected over the coming years.

### **About Liberty Global**

Liberty Global is the world's largest international TV and broadband company, with operations in more than 30 countries across Europe, Latin America and the Caribbean. We invest in the infrastructure that empowers our customers to make the most of the digital revolution. Our scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks that connect our 25 million customers who subscribe to 50 million television, broadband internet and telephony services. We also serve 10 million mobile subscribers and offer Wi-Fi service across 5 million access points.

Liberty Global's businesses are comprised of two stocks: the Liberty Global Group (NASDAQ: LBTYA, LBTYB and LBTYK) for our European operations, and the LiLAC Group (NASDAQ: LILA and LILAK, OTC Link: LILAB), which consists of our operations in Latin America and the Caribbean.

The Liberty Global Group operates in 11 European countries under the consumer brands Virgin Media, Unitymedia, Telenet and UPC. The Liberty Global Group also owns 50% of VodafoneZiggo, a Dutch joint venture, which has 4 million customers, 10 million fixed-line subscribers and 5 million mobile subscribers. The LiLAC Group operates in over 20 countries in Latin America and the Caribbean under the consumer brands VTR, Flow, Liberty, Más Móvil and BTC. In addition, the LiLAC Group operates a sub-sea fiber network throughout the region in over 30 markets.

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