



Liberty Global Supports Educators to Develop Digital Empowerment in Young People

Liberty Global, Google and European Schoolnet release an extended online version of “The Web We Want,” an eSafety resource to mark Safer Internet Day 2015

Denver, Colorado – February 10, 2015:

Liberty Global plc (“Liberty Global” or the “Company”) (NASDAQ: LBTYA, LBTYB and LBTYK) today launched, in partnership with Google and European Schoolnet, an extended teacher-designed educational tool to support the development of critical thinking and digital empowerment in young people.

The new [Web We Want](#) educator resource, endorsed by the European Commission, builds on the youth-led handbook produced by the three partners last year. It has been developed by teachers for teachers and piloted across Europe. The new tool offers additional functionalities including ready to use lesson plans for 13-16 year olds, equipping educators to integrate key components of digital living into everyday lessons. Key topics include: online rights and responsibilities, censorship, freedom of expression, ethical behaviors, personal data and maintaining a positive digital footprint.

Commenting on the Web We Want, Marc Durando, Executive Director of European Schoolnet, said, “The Web We Want project provides an invaluable pan-European resource to aid teachers in their efforts to develop civic and social digital competencies among young people, which would not have been possible without the valuable support of our partners Liberty Global and Google.”

Manuel Kohnstamm, Senior Vice President and Chief Policy Officer of Liberty Global, stated, “Liberty Global is proud to help develop educational resources that empower teachers through practical and easy to use tools. We believe that educators and parents have a direct role to play in shaping responsible and capable digital citizens and employees of tomorrow.”

The new Web We Want tool and educator lesson plans are freely available in 12 languages and can be downloaded at www.webwewant.eu.

Lead partner of Safer Internet Day since 2007

Liberty Global has been one of the lead partners of [Safer Internet Day](#) since 2007 and annually marks the occasion across its operations through local eSafety initiatives. Over the years, Liberty Global has actively developed programs and engaged in campaigns that support the European Commission's Digital Agenda for Europe, including increasing trust and security, delivering ultra-fast broadband speeds, enhancing digital literacy, skills and inclusion and developing ICT solutions for social challenges.

The Company has worked closely with Insafe, the EU organization for internet safety awareness in Europe, to create internet safety tools for children including: [‘Play and Learn: Being Online’](#) for children aged 4-8 years, which is available in 16 languages; [‘Family eSafety Kit’](#) targeting 6-12 year olds, available in 18 languages; and the latest resource, [‘The Web We Want’](#), aimed at teens aged 13-16 years. Over one million copies of Liberty Global’s eSafety tool kits have been distributed to date.

European Schoolnet & Insafe

European Schoolnet (“EUN”), in Brussels, is a network of 31 Ministries of Education in Europe and beyond. EUN was created 15 years ago to bring innovation in teaching and learning to its key stakeholders: Ministries of Education, schools, teachers and researchers. More information: www.eun.org

Insafe is a European network of Awareness Centres promoting safe, responsible use of the Internet and mobile devices by young people. It is co-funded by DG CONNECT of the European Commission. More information: www.saferinternet.org

About Liberty Global

Liberty Global is the world’s largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading services are provided through next-generation networks and innovative technology platforms that, when combined with those of Ziggo, connected 27 million customers subscribing to 56 million television, broadband internet and telephony services at September 30, 2014.

Liberty Global's consumer brands include Virgin Media, UPC, Ziggo, Unitymedia, Kabel BW, Telenet and VTR. Our operations also include Liberty Global Business Services, our commercial division, and Liberty Global Ventures, our investment fund. For more information, please visit www.libertyglobal.com or contact:

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