DRIVING PROGRESS ACROSS THE SUSTAINABLE DEVELOPMENT GOALS

The UN's Sustainable Development Goals (SDGs) are helping people and organizations of all kinds, ours included, to structure positive action in response to shared, long-term, global sustainability ambitions – and technology is proving a key enabler.

The 17 SDGs, also known as Global Goals, call for businesses, governments and wider society to act against poverty, injustice and environmental damage so that everyone in the world can enjoy peace and prosperity. They guide companies like ours in tackling the world's most pressing issues and foster a greater level of corporate transparency and accountability.

We believe that the internet is one the greatest tool ever invented – but it's what we do with it that counts. As today's digital transformation continues at unprecedented speed, reaching billions of people in every corner of the world, more and more of us are coming together to use connectivity and technology in ways that accelerate the changes we need to meet our shared Global Goals.

A recent report by the Global e-Sustainability Initiative (GeSI), of which we're proud to be a member, showed just how much digital solutions are driving progress across all 17 SDGs. The report demonstrated a strong link between access to digital tools and achievement against the Global Goals. As we provide more people with better connectivity, we're facilitating opportunities to make a positive difference in our society.

Without being specifically structured around them, our strategy supports and aligns with a number of the SDGs in many other ways, too. We've identified and prioritized our impacts in-line with the goals and understand the key issues that intersect with our own operations and value chain. We also know that more work is needed. To have the greatest impact, we want to integrate the Global Goals into everything we do – our strategy, programs and reporting – and the mapping process that will guide our actions towards this aim is underway. We're committed to playing our part in delivering against the UN's shared goals and believe we offer some of the most powerful tools available to ensure society comes together to achieve them.

OUR FOCUS AREAS	OUR MATERIAL ISSUES	SDG GOALS AND TARGETS	
DIGITAL	Social Product Responsibility		**Quality Education** • **Target 4.4**: Equip more young people and adults with relevant workplace skills • **Target 4.7**: Share knowledge and skills that help promote sustainable development
			Decent Work and Economic Growth • **Target 8.3**: support the development of entrepreneurship, innovation and SMEs • **Target 8.2**: Grow productivity through technical innovation
	Media Responsibility		**Partnerships** • **Target 17.16**: Collaboratively share knowledge, expertise and technology to help achieve the goals
ENVIRONMENT	Energy Efficiency		**Affordable and Clean Energy** • **Target 7.2**: by 2030, increase substantially the share of renewable energy in global energy mix
	Electronic waste reduction		**Industry, Innovation and Infrastructure** • **Target 9.4**: Improve industry sustainability through more efficient resource-use and cleaner technology
	Environmental product sustainability		**Responsible Consumption and Production** • **Target 12.3**: Sustainabily manage natural resources • **Target 12.4**: Manage chemicals and waste safely and responsbily • **Target 12.5**: Substanially reduce waste generation • **Target 12.6**: Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle • **Target 12.7**: Promote sustainable procurement
	GHG emissions		**Climate Action** • **Target 13.2**: Intregrate climate change measures into strategies and planning • **Target 13.2**: Improve education and action on climate change
COMMUNITIES	Labour practise and human rights		**Quality Education** • **Target 4.7**: Share knowledge and skills that help promote sustainable development
	Talen attraction and development		
	Privacy and data security		**Decent Work and Economic Growth** • **Target 8.5**: Employ all people fully and fairly, regardless of background • **Target 8.7**: Act decisively to eradicate modern slavery and forced labour • **Target 8.8**: Protect labour rights and promote safe, secure working environments
	Business ethics		
	Diversity Equity and Inclusion		
	Supply chain risk management		
	Customer health and safety		