LIBERTY GLOBAL LAUNCHES GIGABIT SPEEDS IN POLAND

Warsaw is Liberty Global’s second Gigacity, following the launch of Gigabit services in Bochum, Germany

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Liberty Global, the world’s largest international TV and broadband company, has launched a new Gigabit broadband speed service in Warsaw for the benefit of its UPC Poland customers. Warsaw is the second European city to launch this innovative service, following a similar roll-out in Bochum, Germany, in May.

The new Gigabit broadband speed service is made possible by the introduction of Liberty Global’s innovative ‘Gigabit Connect Box’, which was developed in-house by the company’s Technology & Innovation team. In addition, the state-of-the-art network was upgraded to the new technology of DOCSIS 3.1, allowing for a much bigger data capacity, without the need for major capital investment.

The new broadband internet Gigabit service is also accompanied by “Smart WiFi” software, which resides inside the ‘Gigabit Connect Box’. It facilitates the use of more than 10 WiFi antennae in an adaptive way to intelligently manage the connection between Liberty Global’s ultrafast fibre-based network and each of the many connected devices in customers’ homes: smart TVs, laptops, tablets, smartphones, gaming devices and so on. The result is a market-leading connectivity and entertainment experience - whether customers are watching sports, streaming music, playing multiplayer online games or shopping online.

Liberty Global’s Chief Technology Officer, Enrique Rodriguez, said: “The launch of ground-breaking Gigabit speeds in Poland is a tangible example of Liberty Global’s commitment to delivering transformational products and experiences to customers across our international footprint. It follows a multi-million Euro investment in the deployment of DOCSIS 3.1 technology, which was managed by our centralised Technology & Innovation team. We’re proud to be bringing Gigabit speeds to Poland and look forward to introducing these services to other Liberty Global markets in due course.”
The creation of Gigacities throughout Europe will transform societies and boost economic growth by enabling consumers and businesses to do things they could previously only have dreamed of. These include providing the bandwidth and capacity needed to develop Smart Cities – where there could be billions or even trillions of devices transmitting data that can be used to improve transport, lighting and cleaning – to futuristic applications such as remote keyhole surgery and holographic telepresence.

The new “Gigabit Connect Box” builds on the success of Liberty Global’s original “Connect Box”, which surpassed 10 million distributed units in July this year.

ABOUT LIBERTY GLOBAL

Liberty Global (NASDAQ: LBTYA, LBTYB and LBTYK) is the world’s largest international TV and broadband company, with operations in 10 European countries under the consumer brands Virgin Media, Unitymedia, Telenet and UPC. We invest in the infrastructure and digital platforms that empower our customers to make the most of the video, internet and communications revolution. Our substantial scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks that connect 21 million customers subscribing to 45 million TV, broadband internet and telephony services. We also serve 6 million mobile subscribers and offer WiFi service through 12 million access points across our footprint.

In addition, Liberty Global owns 50% of VodafoneZiggo, a joint venture in the Netherlands with 4 million customers subscribing to 10 million fixed-line and 5 million mobile services, as well as significant investments in ITV, All3Media, ITI Neovision, Casa Systems, LionsGate, the Formula E racing series and several regional sports networks.

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