



## Liberty Global rolls out 10 million Connect Boxes

**Amsterdam, the Netherlands** – July 3 2018:

Liberty Global's Connect Box, a leading modem and WiFi gateway that offers fast and reliable fixed and WiFi internet connectivity, is now in more than 10 million homes across Europe, Latin America and the Caribbean. The state-of-the-art router has now been rolled out to more than half of Liberty Global's broadband customers in Europe.

The box, developed and designed in-house by Liberty Global engineers at its tech campus in Amsterdam, uses the latest smart WiFi technology to ensure great connectivity throughout the home – so customers can stream high-definition videos, play video games and enjoy facetime with their family, wherever they happen to be. Multiple devices can be connected at the same time and the box monitors the signal using smart WiFi software for continuous optimization.

The Connect Box is a core component of Liberty Global's new connectivity eco-system and customer value proposition, which includes WiFi boosters for extra coverage for customers with larger homes and the Connect App, designed to improve every aspect of the user experience. More smart WiFi features are due to be added to the upgraded Connect Box platform in the coming months.

Doron Hacmon, Chief Product Officer, Liberty Global comments: *"Surpassing 10 million homes is a huge achievement for the in-house team who've developed the Connect Box. It demonstrates the commitment of Liberty Global to its customers for continuous improvement. It also marks the first time that Liberty Global has rolled out a universal but locally-branded product across our markets and it has been a huge success amongst our customers. The level of customer satisfaction, measured in NPS, is significantly higher with the Connect Box. Our customers are especially positive about features including its high-performance WiFi service, uninterrupted simultaneous connection across multiple devices and great design."*

The 10 million total includes 1.2 million boxes rolled out by the VodafoneZiggo Joint Venture in the Netherlands and more than 900,000 Connect Boxes that have been rolled out in Latin America and the Caribbean by Liberty Latin America.

### About Liberty Global

Liberty Global (NASDAQ: LBTYA, LBTYB and LBTYK) is the world's largest international TV and broadband company, with operations in 11 European countries under the consumer brands Virgin Media, Unitymedia, Telenet and UPC. We invest in the infrastructure and digital platforms that empower our customers to make the most of the video, internet and communications revolution. Our substantial scale and commitment to innovation enable us to develop market-leading products delivered through next-generation networks that connect 22 million customers subscribing to 46 million TV, broadband internet and telephony services. We also serve over 7 million mobile subscribers and offer WiFi service through 12 million access points across our footprint.

In addition, Liberty Global owns 50% of VodafoneZiggo, a joint venture in the Netherlands with 4 million customers subscribing to 10 million fixed-line and 5 million mobile services, as well as significant investments in



ITV, All3Media, ITI Neovision, Casa Systems, LionsGate, the Formula E racing series and several regional sports networks.

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