About Liberty Global Ventures

• Liberty Global Ventures invests in firms that offer products and services which support our company's business strategy. We back ambitious businesses that focus on broader industry initiatives in the areas of content, technology and distribution. As a part of Liberty Global, we’re dedicated to funding projects that enable people to Connect, Discover and Be Free.
• Dedicated team of professionals located in London, Denver, Silicon Valley, and Amsterdam

Our Focus

Technology
• Infrastructure and Communications
• Consumer Experience
• Enterprise
• Advanced Advertising
• Content Delivery and Management
• Customer Management

Content
• Linear and non-linear

Distribution
• Emerging markets; technology agnostic

Our Strategy
• Early stage (pre-revenue) to late stage
• Deal size typically ranges from US $2 million to US $20 million with ability to participate in follow-on financings
• Participate in both lead and co-lead roles
• Investments are scalable across international markets
• Leverage Liberty Global’s operating resources to drive superior investment returns

About Liberty Global

• World’s largest international cable company
• Revenue: $18.4 billion(1)
• Employees: 37,000(2)
• Active in Europe under the brands Virgin Media, Ziggo, Unitymedia, Telenet, UPC, and in Latin America under the brands VTR and Liberty
• 54 million homes passed
• 27 million customer relationships
• 57 million video, voice and internet subscriptions (RGUs)
• 7 million mobile subscribers
• 6 million WiFi access points

(1) Revenue is presented as annualized results for the three months ended March 31, 2016

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libertyglobal.com/ventures
Liberty Global Ventures has unique access to investment opportunities throughout Liberty Global’s footprint coupled with the ability to leverage operating resources within every aspect of the investment life cycle.

**Our Portfolio**

- **AORTA**
  - Integration platform as a service solution

- **benu**
  - Virtual CPE platform

- **BITSIGHT**
  - Cybersecurity rating platform

- **CallVu**
  - CallVu – Visual interface to IVR navigation

- **CASA**
  - DOCSIS 3.0 hardware developer

- **Celeno**
  - Wireless delivery of HD video

- **CloudSense**
  - Cloud based order management and sales life cycle optimization

- **COLORADO IMPACT FUND**
  - Venture Capital fund focused on Colorado companies

- **DELIVERYAGENT**
  - Interactive commerce and merchandising platform

- **edgeconnex**
  - Edge data center operator

- **integrate**
  - Performance-based advertising marketplace

- **Joyent**
  - Providers of cloud-based IaaS and PaaS solutions

- **KYMETA**
  - Mobile broadband antenna technology

- **LOOKLIVE**
  - Creates semantic temporal metadata for TV & Entertainment media

- **mediamorph**
  - Cloud based digital rights management platform

- **metrological**
  - Application platform for set-top-boxes and other connected devices

- **MindMeld**
  - Voice interface for advanced content discovery

- **nc+**
  - Leading DTH operator in Poland

- **3b Networks**
  - Satellite delivered fiber-in-the-sky network

- **Personify**
  - Augmented virtual video technology

- **Plume**
  - Wifi management and optimization

- **PONTIS**
  - Personalized point-of-sale marketing automation

- **RDK**
  - Developer and licensor of next generation CPE software

- **SUNDAY SKY**
  - Personalized, real-time video platform

- **THUUZ**
  - Sports discovery and recommendation platform

- **VENIAM**
  - City-scale networks of connected vehicles that expand wireless internet coverage

- **WANANCHI GROUP**
  - Cable triple play provider in Nairobi

- **WHISTLE SPORTS**
  - Sports content focused on young sports fans

- **XITE**
  - Music channel in the Netherlands, Belgium, and Germany

- **ZYA**
  - Interactive music creation game

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**Liberty Global in Latin America**

- Liberty
- Liberty

**Liberty Global in Europe**

- Virgin Media
- Ziggo
- Unitymedia
- UPC