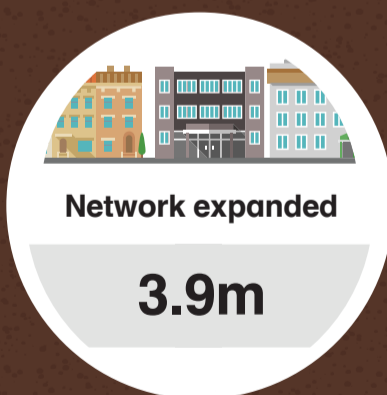
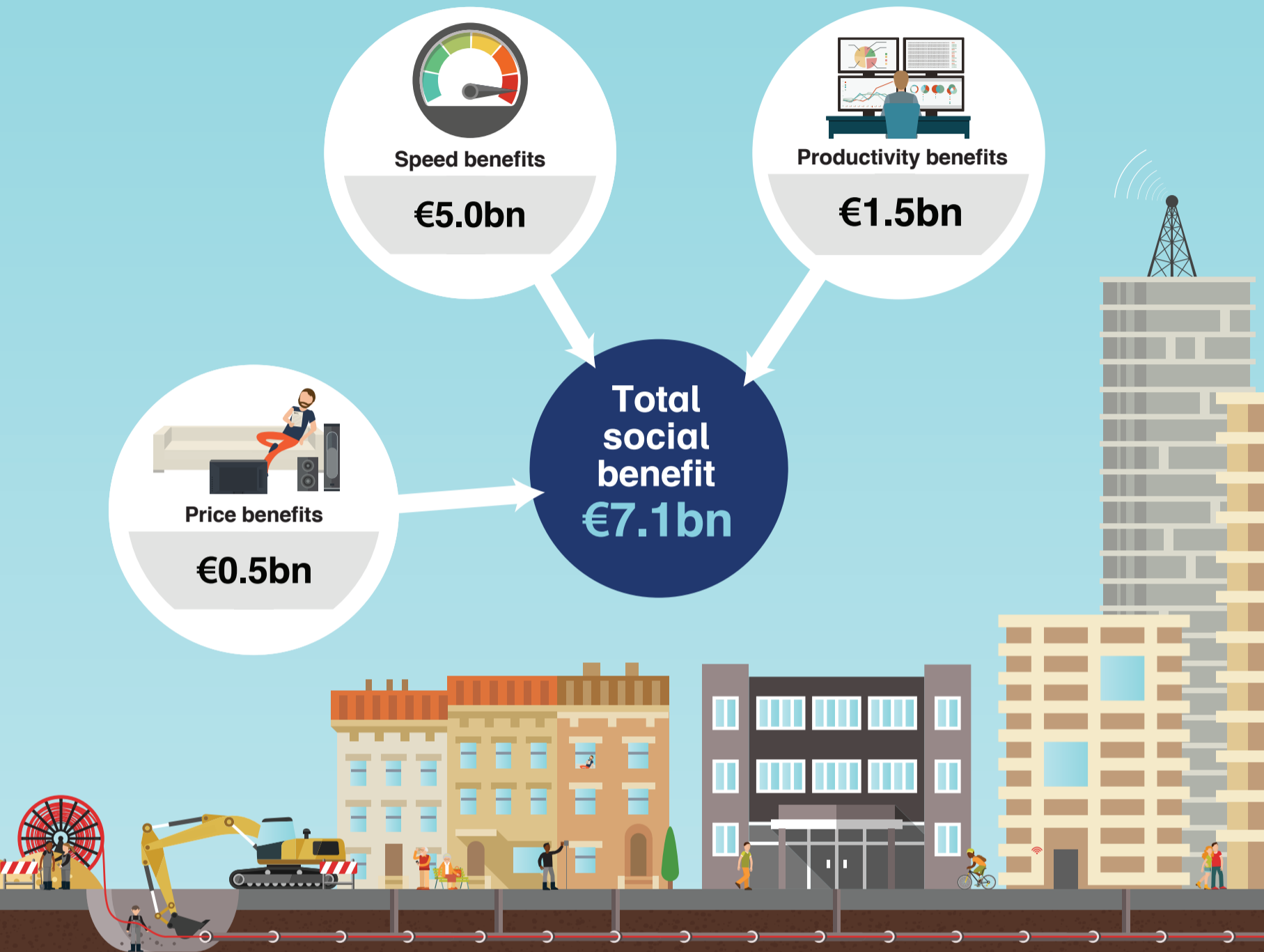


# Building a GIGAWorld

Economic effects of our investments in Europe 2013-2017\*



**Speed benefits:** benefits to customers of accessing a greater range and quality of internet services thanks to faster speeds

**Productivity benefits:** the increased output small businesses and home workers see thanks to access to better connectivity

**Competition benefits:** Liberty Global's investments can bring infrastructure-based competition to an area for the very first time, bringing downward pressure on prices

A study by Oxera has quantified these benefits.  
For more details see [www.libertyglobal.com](http://www.libertyglobal.com)

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Source:  
Oxera analysis of Liberty  
Global data for 2013-2017\*  
\*includes data up to and including Q1  
2017 and Ziggo 2013-2016 only



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