## Information related to Regulation G

## Virgin Media:

Virgin Media Inc. (Virgin Media), a wholly-owned subsidiary of Liberty Global plc, is a broadband communications operator in the United Kingdom.

Operating cash flow (OCF) is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. OCF is the primary measure used by Virgin Media's management to evaluate its performance. OCF is also a key factor that is used by Virgin Media's internal decision makers to evaluate the effectiveness of its management for purposes of annual and other incentive compensation plans. As Virgin Media uses the term, OCF is revenue less operating and selling, general and administrative expenses (excluding share-based compensation, depreciation and amortization and impairment, restructuring and other operating items). Other operating items include (i) gains and losses on the disposition of long-lived assets, (ii) third-party costs directly associated with successful and unsuccessful acquisitions and dispositions, including legal, advisory costs and due diligence fees, as applicable, and (iii) other acquisition-related items, such as gains and losses on the settlement of contingent consideration. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

		nths ended nber 30,	Nine months ended September 30,				
	2013	2012	2013	2012			
	in millions						
OCF £	426.7	£ 427.0	£ 1,270.7	£ 1,232.6			
Share-based compensation expense	(39.5)	(4.4)	(84.8)	(21.4)			
Depreciation and amortization	(411.5)	(238.1)	(937.0)	(725.4)			
Impairment, restructuring and other operating items, net	(21.6)	(4.7)	(78.2)	4.5			
Operating income (loss)	(45.9)	£ 179.8	£ 170.7	£ 490.3			

	Successor  Period from June 8 to September 30, 2013		Period from January 1 to June 7, 2013		9 months ended September 30, 2013	
			. —	millions		
OCF	£	539.9	£	730.8	£	1,270.7
Share-based compensation expense  Depreciation and amortization		(62.7) (504.2)		(22.1) (432.8)		(84.8) (937.0)
Impairment, restructuring and other operating items, net  Operating income (loss)		(27.0) (54.0)	<u>£</u>	(51.2) 224.7	£	(737.0) (78.2) 170.7