## Information related to Regulation G

## Virgin Media:

Virgin Media Inc. (Virgin Media), a wholly-owned subsidiary of Liberty Global plc, is a broadband communications operator in the United Kingdom.

Operating cash flow (OCF) is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. OCF is the primary measure used by Virgin Media's management to evaluate its performance. OCF is also a key factor that is used by Virgin Media's internal decision makers to evaluate the effectiveness of its management for purposes of annual and other incentive compensation plans. As Virgin Media uses the term, OCF is revenue less operating and selling, general and administrative expenses (excluding share-based compensation, depreciation and amortization and impairment, restructuring and other operating items). Other operating items include (i) gains and losses on the disposition of long-lived assets, (ii) third-party costs directly associated with successful and unsuccessful acquisitions and dispositions, including legal, advisory and due diligence fees, as applicable, and (iii) other acquisition-related items, such as gains and losses on the settlement of contingent consideration. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

	Three months ended June 30,			Six months ended June 30,			
<del>-</del>	2014	2014 2013		2014		2013	
_		in millions					
OCF £	459.0	£ 427	.1 £	903.8	£	844.0	
Share-based compensation expense	(7.2	,	,	(18.9)		(45.3)	
Depreciation and amortization	(405.2			(814.1)		(525.5)	
Impairment, restructuring and other operating items, net		<u>(7.2</u> ) <u>(49.4</u> )		(12.7)		<u>(56.6)</u>	
Operating income $\underline{\underline{\mathfrak{f}}}$	39.4	£ 66	<u>.7</u> £	58.1	<u>£</u>	<u>216.6</u>	
				Predecessor Period from April 1 to		nbined	
		June 8 to June 30, 2013 Ju				Three months ended	
				June 7, 2013		June 30, 2013	
	Julie			n millions		30, 2013	
				110115			
OCF	£	113.2	£ 3	313.9	£	427.1	
Share-based compensation expense		(23.2)		(11.6)		(34.8)	
Depreciation and amortization	(92.7)		(1	83.5)		(276.2)	
Impairment, restructuring and other operating items, net		(5.4)		(44.0) (49.4)		(49.4)	
Operating income (loss)		(8.1)	£	74.8	£	66.7	
	Successor		Predecessor		Combined		
	Period from		Period from		Six months		
	June 8 to		January 1 to		ended		
	June 30, 2013		June 7, 2013		June	30, 2013	
			in millions				
OCF	£	113.2	£	730.8	£	844.0	
Share-based compensation expense		(23.2)		(22.1)		(45.3)	
Depreciation and amortization		(92.7)		132.8)		(525.5)	
Impairment, restructuring and other operating items, net		(5.4)		(51.2)		(56.6)	
Operating income (loss)		(8.1)	_	224.7	£	216.6	