

Information related to Regulation G

Virgin Media:

Virgin Media Inc. (Virgin Media), a wholly-owned subsidiary of Liberty Global plc, is a broadband communications operator in the United Kingdom and Ireland.

Segment operating cash flow (Segment OCF) is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. Segment OCF is the primary measure used by Virgin Media's management to evaluate its performance. Segment OCF is also a key factor that is used by Virgin Media's internal decision makers to evaluate the effectiveness of its management for purposes of annual and other incentive compensation plans. As Virgin Media uses the term, Segment OCF is defined as revenue less operating and selling, general and administrative expenses (excluding share-based compensation, related-party fees and allocations, depreciation and amortisation and impairment, restructuring and other operating items). Other operating items include (i) gains and losses on the disposition of long-lived assets, (ii) third-party costs directly associated with successful and unsuccessful acquisitions and dispositions, including legal, advisory and due diligence fees, as applicable, and (iii) other acquisition-related items, such as gains and losses on the settlement of contingent consideration. A reconciliation of historical segment operating cash flow to the most directly comparable GAAP financial measure is presented below:

| | Three months ended | |
|---|---------------------------|---------------|
| | March 31, | |
| | 2015 | 2014 |
| | in millions | |
| Segment OCF..... | £ 504.0 | £ 478.2 |
| Share-based compensation expense..... | (10.7) | (11.7) |
| Related-party fees and allocations, net..... | (19.1) | (11.6) |
| Depreciation and amortisation..... | (381.9) | (421.9) |
| Impairment, restructuring and other operating items, net..... | 5.1 | (4.2) |
| Operating income..... | <u>£ 97.4</u> | <u>£ 28.8</u> |