Information related to Regulation G

UPC Holding B.V.:

Operating cash flow is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

	Three months ended June 30,			Six months ended June 30,		
	2012	2011		2012	2011	
		in millions				
Total segment operating cash flow (a) €		€ 47		. ,,,,,	€	936.9
Stock-based compensation expense Depreciation and amortization	(4.4) (261.3)	(24	3.3)).0)	(8.7) (518.0)		(6.6) (479.7)
Related party fees and allocations, net	4.7	(3.3)	5.1		(4.8)
Impairment, restructuring and other operating items, net $\underline{\underline{\xi}}$	(3.8) 238.1	<u>(</u> € 22	<u>1.3)</u> 7.2 €	(3.1) 475.2	€	(3.6) 442.2

⁽a) UPC Holding B.V. defines operating cash flow as revenue less operating and selling, general and administrative expenses (excluding stock-based compensation, related party fees and allocations, depreciation and amortization and impairment, restructuring and other operating items)