Information related to Regulation G

UPC Holding B.V.:

Operating cash flow is a non-GAAP measure as contemplated by the U.S. Securities and Exchange Commission's Regulation G. A reconciliation of historical operating cash flow to the most directly comparable GAAP financial measure is presented below:

	Three months ended March 31,			
	2011			2010
	in millions			
Total segment operating cash flow (a)	€	497.0	€	461.8
Stock-based compensation expense		(4.3)		(3.3)
Related-party fees and allocations, net		0.4		(1.5)
Depreciation and amortization		(256.7)		(239.7)
Impairment, restructuring and other operating charges, net Operating income	€	215.0	€	(2.3) 215.0

(a) UPC Holding B.V. defines operating cash flow as revenue less operating and selling, general and administrative expenses (excluding stock-based compensation, related-party fees and allocations, depreciation and amortization and impairment, restructuring and other operating charges or credits).