

GIGAWORLD

UNLOCKING A WAVE OF INNOVATION

Analysts Arthur D Little predict that the GIGAWorld will enable three major families of apps that can generate at least €250billion per year for the European economy by 2025

AUTOMATED LIVING

€150
billion

e.g. agriculture supervision by drones or patient health tele-monitoring



€250
billion

AUGMENTED DISCOVERY

€80
billion

e.g. the broadcasting of holographic sports events or augmented teaching sessions



VIRTUAL TELEPRESENCE

€20
billion

e.g. a seamless retail experience or virtual social interaction

