

# Liberty Global Announces 2015 Vendor Awards at its Annual Technology Summit

# Liberty Global Appathon returns to the Tech Summit; winning app will soon go live on the Horizon TV platform in the Netherlands

## Denver, Colorado – September 21, 2015:

Liberty Global plc ("Liberty Global") (NASDAQ: LBTYA, LBTYB, LBTYK, LILA and LILAK) announced the winners of its 2015 Vendor Awards at the Liberty Global Technology Summit at the Ziggo Dome in Amsterdam, the Netherlands on September 16. Senior executives from more than a hundred key vendor partners attended the event together with Liberty Global's management teams in the areas of technology, IT, product development and procurement.

Liberty Global recognized its partners' achievements in five categories: Best Product & Service Quality, Best Support & After Sales, Best Innovation & Breakthrough, Most Sustainable Supplier and PartnerSpark.

The award for Best Product & Service Quality was won by Huawei, the Best Support & After Sales award was won by Prodapt, the award for Best Innovation & Breakthrough went to Alcatel Lucent and the Most Sustainable Supplier award was won by Cisco. The award for PartnerSpark was handed out to Dell. Spark is Liberty Global's innovation initiative designed to source and refine ideas in response to real business challenges by tapping into the collective creativity of its employees and suppliers.

The winners of the five Liberty Global Technology Awards are selected according to input from a large number of senior executives across the company. In this way, Liberty Global acknowledges its relationships with its partners and suppliers, especially those relationships that have structurally supported high level development and innovation across its business.

The Technology Summit was also the stage for Liberty Global's second TV Appathon. Over 100 developers competed in teams over 48 hours to make the most innovative, intuitive, unique, appealing and technically superior TV app for Liberty Global's next-generation video platform Horizon TV.

The winning team from tech company aFrogleap created a 'Horizon LIVE' app which will be launched soon on Horizon's TV App Store and as a second screen app for smartphones and tablets. The app enables users to select shows on Horizon's Replay TV service based on the number of interactions on social media platforms such as Twitter and Facebook.

The TV Appathon is an annual event aimed at the countries where the Horizon TV service is available, thereby opening up its ecosystem for external TV app development and mobilizing both the international and local development communities of content providers and developers. Liberty Global's TV App Store contains over 300 apps and is available to more than two million customers in the Netherlands, Switzerland, Ireland, Germany, Poland, Czech Republic and Hungary.



The event was also attended by five young people from CoderDojo, a global movement sponsored on a pan-European basis by Liberty Global that provides young people with the opportunity to learn how to code. The five CoderDojo participants won the opportunity to attend the Appathon after developing coding projects that use technology to enrich and improve people's lives. During the event the young people were able to further develop their concepts with the help and guidance of Liberty Global's team of coding experts.

Balan Nair, Executive Vice President and Chief Technology Officer of Liberty Global, comments: "At the heart of our business lies our commitment to deliver our customers great experiences and market-leading broadband speeds through our next-generation network. Our partners play a critical role in helping us achieve this aim, which is why we like to take the opportunity each year to celebrate their work with us through these awards."

# About Liberty Global

Liberty Global is the largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading products are provided through next-generation networks and innovative technology platforms that connected 27 million customers subscribing to 56 million television, broadband internet and telephony services at June 30, 2015. In addition, we served five million mobile subscribers and offered WiFi service across six million access points.

Liberty Global's businesses are currently attributed to two tracking stock groups: the Liberty Global Group (NASDAQ: LBTYA, LBTYB and LBTYK), which primarily comprises our European operations, and the LiLAC Group (NASDAQ: LILA and LILAK, OTC Link: LILAB), which comprises our operations in Latin America and the Caribbean.

Liberty Global's consumer brands are Virgin Media, Ziggo, Unitymedia, Telenet, UPC, VTR and Liberty. Our operations also include Liberty Global Business Services and Liberty Global Ventures. For more information, please visit www.libertyglobal.com or contact:

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