



This is a press release by Liberty Global plc (“Liberty Global”) in connection with the recommended public offer (the “Offer”) by LGE HoldCo VII B.V., an indirect wholly-owned subsidiary of Liberty Global (the “Offeror”), for all the issued and outstanding shares in the capital of Ziggo N.V. (“Ziggo”) not yet owned by Liberty Global and its affiliates. The Offer is made solely pursuant to the Offer Memorandum, dated June 27, 2014, approved by the Netherlands Authority for the Financial Markets (*Autoriteit Financiële Markten*), and the prospectus/offer to exchange, dated August 19, 2014, forming part of the Registration Statement on Form S-4 filed by Liberty Global with the United States Securities and Exchange Commission (“SEC”) and any amendments or supplements to such Offer materials. This announcement is not for release, publication or distribution, in whole or in part, in or into, directly or indirectly, Canada and Japan.

Update on Recommended Public Offer for Ziggo

- *U.S. Prospectus declared effective*

Denver, Colorado – August 19, 2014:

Liberty Global plc (“Liberty Global”) (NASDAQ: LBTYA, LBTYB and LBTYK) today announces, in connection with its previously announced recommended public offer (“Offer”) to all holders of issued and outstanding ordinary shares in the capital of Ziggo N.V. (“Ziggo”) as more fully described in the joint press releases of Liberty Global and Ziggo of January 27, 2014 and June 27, 2014, that its prospectus/offer to exchange, dated August 19, 2014, (the “U.S. Prospectus”) related to the Offer has been declared effective by the U.S. Securities and Exchange Commission (“SEC”). The final U.S. Prospectus can be found on Liberty Global’s and Ziggo’s offer websites. The U.S. Prospectus contains additional information to the Offer Memorandum, dated June 27, 2014, approved by the Netherlands Authority for the Financial Markets, relating to, among other things, the fact that Liberty Global will issue a press release if it is willing to waive down the acceptance level condition to a lower percentage and that a waiver of the acceptance level condition to less than 65% will require consent from Ziggo under the Merger Protocol and its lenders under its debt financing.

Exchange Agent

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Additional Information and Where to Find It

Nothing in this press release shall constitute a solicitation to buy or subscribe for or an offer to sell any securities of Ziggo. In connection with the proposed acquisition of Ziggo, Liberty Global has filed a registration statement on Form S-4 with the SEC as amended containing the U.S. Prospectus, and as to which the Offer Memorandum has been filed as an exhibit. **SHAREHOLDERS OF ZIGGO ARE URGED TO READ THE REGISTRATION STATEMENT AND THE U.S. PROSPECTUS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) BECAUSE THEY CONTAIN IMPORTANT INFORMATION.** Shareholders can obtain a free copy of the registration statement, the U.S. Prospectus and the Offer Memorandum, as well as other filings containing information about Liberty Global, without charge, at the SEC's internet site (<http://www.sec.gov>). Copies of the registration statement, the U.S. Prospectus, the Offer Memorandum and other filings by Liberty Global with the SEC that are incorporated by reference in the U.S. Prospectus can also be obtained, without charge, by directing a request to Liberty Global plc, 12300 Liberty Boulevard, Englewood, CO 80112, USA, Attention: Investor Relations, or on the website of Liberty Global at <http://www.libertyglobal.com/ir-ziggo-offer.html>.

About Liberty Global

Liberty Global is the largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading triple-play services are provided through next-generation networks and innovative technology platforms that connected 24 million customers subscribing to 49 million television, broadband internet and telephony services at June 30, 2014.

Liberty Global's consumer brands include Virgin Media, UPC, Unitymedia, Kabel BW, Telenet and VTR. Our operations also include Liberty Global Business Services, our commercial division, and Liberty Global Ventures, our investment fund. For more information, please visit www.libertyglobal.com or contact:

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