



Liberty Global announces 2014 Vendor Awards at its annual Technology Summit

The first Liberty Global Appathon held at the Summit; winning app goes live on the Horizon TV platform in the Netherlands

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Liberty Global plc (“Liberty Global”) (NASDAQ: LBTYA, LBTYB and LBTYK) announced the winners of its 2014 Vendor Awards at the Liberty Global Technology Summit in Amsterdam, the Netherlands on September 17. Senior executives from dozens of key vendor partners attended the event together with Liberty Global’s management teams in the areas of technology, IT, product development and procurement.

Liberty Global recognized its partners’ achievements in five categories: Best Product & Service Quality, Best Support & After Sales, Best Innovation & Breakthrough, plus the two new categories of Sustainable Supplier and PartnerSpark.

The award for Best Product & Service Quality was won by EPAM, the Best Support & After Sales award was won by Casa Systems, the award for Best Innovation & Breakthrough Supplier went to BuyDRM and the Sustainable Supplier award was won by Ericsson. The award for PartnerSpark was handed out for the first time to the winner Alpha Technologies. Spark is one of Liberty Global’s innovation initiatives, designed to source and refine ideas in response to real business challenges by tapping into the collective creativity of its employees and suppliers. This year Spark was extended to important vendors, enabling them to submit ideas on how they can innovate together with Liberty Global.

The winners of the five Liberty Global Technology Awards are selected based on input from a large number of senior executives across the entire company. It is the seventh time that Liberty Global has acknowledged its relationships with its partners and suppliers in this way, especially those relationships that have structurally supported the high level development and innovation across its business.

“Connecting people through our next-generation network infrastructure is at the heart of our business,” said Balan Nair, Executive Vice President and Chief Technology Officer of Liberty Global. “The power of our fiber-rich networks enables us to deliver market-leading broadband speeds across our footprint and creates a world of new possibilities for our customers. Our partners have played a crucial role in helping to create this environment.”

The Technology Summit was also the stage for Liberty Global’s first TV Appathon. Over one hundred developers competed in teams to make the most innovative, intuitive, unique, appealing and technically superior TV App for Liberty Global’s next-generation video platform Horizon TV. The winner was XITE, who created the social radio TV App Daily Noise, which went directly live in the TV App Store and is available to all Horizon TV customers in the Netherlands. This TV App enables users to listen to live radio channels while being updated in real-time on what is trending on their favorite topic.



The TV Appathon will become a recurring event in the countries where the Horizon TV platform is available, thereby opening up its ecosystem for external TV App development and mobilizing both the international and local development communities of content providers and developers. This strategy is being enhanced through the recent launch of Liberty Global's Developer Website (developer.libertyglobal.com).

Liberty Global's TV App Store contains over 260 apps and is available to over a million customers in the Netherlands, Switzerland, Ireland, Germany and Hungary. This cross-country app-platform strategy is made possible as Liberty Global has chosen Metrological's Application Framework on which to run its TV App Store in all markets, thereby enriching both existing and future TV platforms with relevant web-based content.

Doron Hacmon, Managing Director Products and Online Media Group at Liberty Global, stated: "I have been very impressed by all the participating teams, who have worked really hard and done an amazing job. This first Appathon is not about mobilizing a community around yet another app store. Liberty Global's TV App platform is in a different league altogether because it offers developers the ability to target specific customers and become relevant to their TV experience."

About Liberty Global

Liberty Global is the largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading triple-play services are provided through next-generation networks and innovative technology platforms that connected 24 million customers subscribing to 49 million television, broadband and telephony services at June 30, 2014.

Liberty Global's consumer brands include Virgin Media, UPC, Unitymedia, Kabel BW, Telenet and VTR. Our operations also include Liberty Global Business Services, our commercial division and Liberty Global Ventures, our investment fund. For more information please visit www.libertyglobal.com or contact:

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