

## Liberty Global and All3Media Agree Multi-territorial Original Programming Deal

**London, United Kingdom** – August 2, 2016:

Liberty Global today announces that Liberty Global and All3Media have agreed a major multi-territorial original programming partnership. The deal teams up the world's largest international TV and broadband company with one of the leading independent television, film and digital production and distribution companies.

The deal, for four major original drama series over the next two years, marks the first time that Liberty Global has agreed to a multi-territorial deal with a production company to create exclusive programming for its customers. The shows will be made available on demand for customers of Liberty Global companies across Europe, Latin America and the Caribbean.

The deal has been spearheaded within Liberty Global by Virgin Media. Bruce Mann, Managing Director of Programming at Liberty Global and David Bouchier, Virgin Media's Chief Digital Entertainment Officer, will lead the commissioning process.

The dramas will be produced by All3Media production companies with the level of funding required to deliver the best scripts, cast and directing and production talent to produce high quality international drama series. The exclusive content will be made available to millions of Liberty Global customers including Virgin Media customers in the UK & Ireland, Unitymedia customers in Germany, Ziggo customers in the Netherlands, and customers of Cable & Wireless, VTR and Liberty Puerto Rico.

Liberty Global owns 50% of All3Media, having jointly acquired the business with Discovery Communications in 2014.

**Bruce Mann, Managing Director of Programming at Liberty Global**, comments: *"This initiative combines Liberty Global's operating scale with its ownership in the production powerhouse All3Media. Our aspirations for the partnership are high as we seek to deliver top-quality exclusive content to millions of Liberty Global customers across Europe, Latin America and the Caribbean. All3Media has assembled a world-class stable of creative talent and we can't wait for delivery."*

**Jane Turton, Chief Executive of All3Media**, adds: *"This is a great opportunity with Liberty Global and Virgin Media to develop new dramas that are designed to appeal to a global audience, to be watched on multiple platforms and to become long running returning series. For us, this initiative fits squarely with our core strategy – to grow our scripted output, creating world class dramas that return series after series. To be able to do that with Liberty Global and Virgin Media as partners is exciting."*

**David Bouchier, Chief Digital Entertainment Officer at Virgin Media**, adds: *"Earlier in the year I said that this would be a big year for TV at Virgin Media and I wasn't kidding. Through leveraging Liberty Global's financial muscle and its investment in world-leading production talent, we're not only innovating but we've taken the exciting leap into commissioning all-important original premium drama, which we know our customers will love. "*

## About Liberty Global

Liberty Global is the world's largest international TV and broadband company, with operations in more than 30 countries across Europe, Latin America and the Caribbean. We invest in the infrastructure that empowers our customers to make the most of the digital revolution. Our scale and commitment to innovation enables us to develop market-leading products delivered through next-generation networks that connect our customers who subscribe to over 59 million<sup>1</sup> television, broadband internet and telephony services. We also serve over ten million<sup>1</sup> mobile subscribers and offer WiFi service across six million access points.

Liberty Global's businesses are comprised of two stocks: the Liberty Global Group (NASDAQ: LBTYA, LBTYB and LBTYK) for our European operations, and the LiLAC Group (NASDAQ: LILA and LILAK, OTC Link: LILAB), which consists of our operations in Latin America and the Caribbean.

The Liberty Global Group operates in 12 European countries under the consumer brands Virgin Media, Ziggo, Unitymedia, Telenet and UPC. The LiLAC Group operates in over 20 countries in Latin America and the Caribbean under the consumer brands VTR, Flow, Liberty, Mas Movil and BTC. In addition, the LiLAC Group operates a submarine fiber network throughout the region in over 30 markets.

For more information, please visit [www.libertyglobal.com](http://www.libertyglobal.com) or follow us on twitter, LinkedIn, Facebook and Instagram.

## About All3Media

All3Media is a leading independent television, film and digital production and distribution companies. The All3Media group is comprised of 21 production and distribution companies from across the UK, Europe, New Zealand and USA including Apollo20, Bentley Productions, Caravan, Company Pictures, IDTV, Lime Pictures, Lion Television, Little Dot Studios, Maverick Television, MME Moviemment, Neal Street Productions, New Pictures, North One Television, Objective Media Group, Optomen, One Potato Two Potato, Seven Stories, South Pacific Pictures, Studio Lambert, All3Media America and All3Media International. All3Media is owned jointly between Discovery Communications and Liberty Global.

## About Virgin Media

Virgin Media offers four multi award-winning services across the UK and Ireland: broadband, TV, mobile phone and landline.

The company's dedicated, ultrafast network delivers the fastest widely available broadband speeds to homes and businesses. We're expanding this through our £3bn Project Lightning programme, which will extend our network to reach 17 million premises by the end of 2019.

Our interactive TV service brings live programmes, thousands of hours of on-demand programming and the best apps and games in a set-top box, as well as on-the-go for tablets and smartphones. We

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<sup>1</sup> Subscriber statistics for Liberty Global (including the LiLAC Group) and CWC are as of March 31, 2016, and are based on each entity's subscriber counting policies. CWC's subscriber counting policies may differ from those of Liberty Global. Accordingly, the combined subscriber statistics are not necessarily indicative of the actual number of subscribers to be reported by the combined operations once CWC conforms to Liberty Global's subscriber counting policies.

launched the world's first virtual mobile network, offering fantastic value and services. We are also one of the largest fixed-line home phone providers in the UK and Ireland.

Through Virgin Media Business, we support entrepreneurs, businesses and the public sector, delivering the fastest speeds and tailor-made services.

Virgin Media is part of Liberty Global, the world's largest international cable company, with operations in more than 30 countries.

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