



## Liberty Global and Telecentre Support 'YouRock' Employability Service During Get Online Week 2014

Denver, Colorado and Brussels, Belgium – March 27, 2014:

Liberty Global plc ("Liberty Global") (NASDAQ: LBTYA, LBTYB and LBTYK) together with Telecentre Europe, support the launch of 'YouRock' during Get Online Week ("GOW") 2014 in a number of European countries. YouRock is a new online youth employability service, helping to identify hidden work skills and build a profile for employability. YouRock aims to reach up to 200,000 adolescents across Europe in 2014. Liberty Global's partnership with YouRock is part of its Pledge to the European Commission's Grand Coalition for Digital Jobs and forms part of Liberty Global's 'Promoting a Digital Society' strategy. More information on YouRock can be found [here](#).

From March 24th to 30th 2014 [Telecentre Europe](#) organizes its 5th annual edition of [GOW](#), a campaign aiming to raise awareness among the young and unemployed on the e-skills needed for the 21st century workplace. Liberty Global is a longstanding supporter of GOW and also supports this year's 'Get Empowered, Get Employed' theme.

### Attracting young people to ICT

Manuel Kohnstamm, Senior Vice President and Chief Policy Officer of Liberty Global, said: "Liberty Global helps the next generation to use technology not only as an intrinsic part of their lives, but also as a great opportunity for career development. Young people face numerous challenges in the early years of their professional development and they do not always find what they need in existing online career networks. The most popular sites are not always designed for young people's profiles because of their lack of work experience and employment history. With YouRock we want to fill this gap. YouRock is a powerful initiative to stimulate job opportunities in the European digital economy."

Ian Clifford, CEO of YouRock, commented, "I am really happy that Liberty Global is sponsoring YouRock, as it will help us to reach deep into Europe and build a system that will engage with young people. It's critical to ensure that young people keep, or regain, the belief that they do have the skills that employers want, and to give employers a place to look for them."

### Are young people really ICT savvy?

Although 89% of 16-24 year olds in the European Union are digital natives, many youth are not yet aware which e-skills are needed to find a job and to build a career in the 21st century workplace. If their knowledge gap is not addressed now, they won't have the chance to fill the projected one million jobs requiring information and communication technology ("ICT") skills to be available in the next ten years. Liberty Global together with Telecentre Europe developed an [infographic](#) aimed at young Europeans, the unemployed and job seekers, to raise awareness about the ICT skills gap and the opportunities available in ICT-related careers.



## About Liberty Global

Liberty Global is the largest international cable company with operations in 14 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading triple-play services are provided through next-generation networks and innovative technology platforms that connected 24 million customers subscribing to 48 million television, broadband internet and telephony services at December 31, 2013.

Liberty Global's consumer brands include Virgin Media, UPC, Unitymedia, Kabel BW, Telenet and VTR. Our operations also include Liberty Global Business Services, our commercial division and Liberty Global Ventures, our investment fund. For more information, please visit [www.libertyglobal.com](http://www.libertyglobal.com) or contact:

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