

Liberty Global Ventures

Fact Sheet

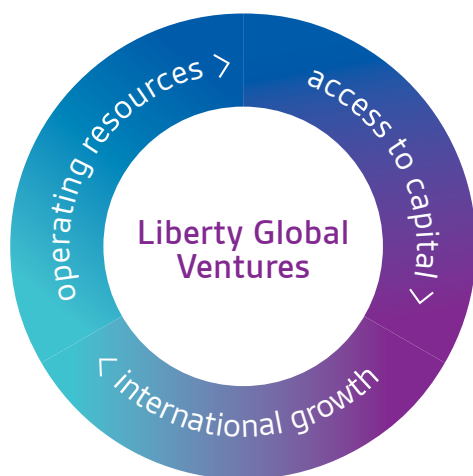
As of March 31, 2016



LIBERTY GLOBAL®

About Liberty Global Ventures

- Liberty Global Ventures invests in firms that offer products and services which support our company's business strategy. We back ambitious businesses that focus on broader industry initiatives in the areas of content, technology and distribution. As a part of Liberty Global, we're dedicated to funding projects that enable people to Connect, Discover and Be Free.
- Dedicated team of professionals located in London, Denver, Silicon Valley, and Amsterdam



Our Focus

Technology

- Infrastructure and Communications
- Consumer Experience
- Enterprise
- Advanced Advertising
- Content Delivery and Management
- Customer Management

Content

- Linear and non-linear

Distribution

- Emerging markets; technology agnostic

Our Strategy

- Early stage (pre-revenue) to late stage
- Deal size typically ranges from US \$2 million to US \$20 million with ability to participate in follow-on financings
- Participate in both lead and co-lead roles
- Investments are scalable across international markets
- Leverage Liberty Global's operating resources to drive superior investment returns

Accelerating Innovation

About Liberty Global

- World's largest international cable company
- Revenue: \$18.4 billion⁽¹⁾
- Employees: 37,000⁽²⁾
- Active in Europe under the brands Virgin Media, Ziggo, Unitymedia, Telenet, UPC, and in Latin America under the brands VTR and Liberty
- 54 million homes passed
- 27 million customer relationships
- 57 million video, voice and internet subscriptions (RGUs)
- 7 million mobile subscribers
- 6 million WiFi access points

⁽¹⁾ Revenue is presented as annualized results for the three months ended March 31, 2016

Liberty Global Ventures Contacts

John Gowen, +1 303 220 6631, jgowen@libertyglobal.com
Bruce Dines, +1 303 784 4592, bdines@libertyglobal.com
Don Parsons, +1 303 784 4581, dparsons@libertyglobal.com
Ankur Prakash, +1 303 784 4555, aprakash@libertyglobal.com
Sander Vonk, +31 20 77 88068, svonk@libertyglobal.com
Andrea Salvato, +44 20 7838 2012, asalvato@libertyglobal.com

libertyglobal.com/ventures

Global Focus

Liberty Global Ventures has unique access to investment opportunities throughout Liberty Global's footprint coupled with the ability to leverage operating resources within every aspect of the investment life cycle.

Our Portfolio



Integration platform as a service solution



Virtual CPE platform



Cybersecurity rating platform



CallVu – Visual interface to IVR navigation



DOCSIS 3.0 hardware developer



Wireless delivery of HD video



Cloud based order management and sales life cycle optimization



Venture Capital fund focused on Colorado companies



Interactive commerce and merchandising platform



Edge data center operator



Performance-based advertising marketplace



Providers of cloud-based IaaS and PaaS solutions



Mobile broadband antenna technology



Creates semantic temporal metadata for TV & Entertainment media



Cloud based digital rights management platform



Application platform for set-top-boxes and other connected devices



Voice interface for advanced content discovery



Leading DTH operator in Poland



Satellite delivered fiber-in-the-sky network



Augmented virtual video technology



Plume

Wifi management and optimization



Personalized point-of-sale marketing automation



Developer and licensor of next generation CPE software



Personalized, real-time video platform



Sports discovery and recommendation platform



City-scale networks of connected vehicles that expand wireless internet coverage



Cable triple play provider in Nairobi



Sports content focused on young sports fans

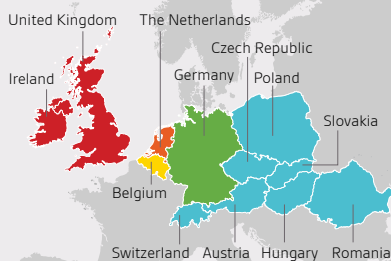


Music channel in the Netherlands, Belgium, and Germany



Interactive music creation game

Liberty Global in Latin America



Liberty Global in Europe

