



## Liberty Global Named to Dow Jones Sustainability World and North America Indexes

Leading international cable operator added to DJSI for the first time, SRI community recognizes LGI's sustainability initiatives

**Englewood, Colorado** – September 17, 2012:

Liberty Global, Inc. ("Liberty Global" or "LGI,") (NASDAQ: LBTYA, LBTYB and LBTYK) today announced its inclusion on both the Dow Jones Sustainability World and North America Indexes. Liberty Global's addition to the Dow Jones Sustainability Indexes (DJSI) is a result of its ongoing progress on corporate responsibility (CR) initiatives and participation in the SAM Corporate Sustainability Assessment, an in-depth analysis of a corporation's economic, environmental, governance and social performance. The DJSI World index tracks the performance of the world's top ten percent in terms of sustainability for each market sector.

"We are proud to be included in these well-respected indices because they recognize our achievements in the area of corporate responsibility. Strong, sustainable business practices reduce our impact on the environment and strengthen the communities in which we operate", said Liberty Global President and CEO Mike Fries.

Liberty Global's CR strategy is grouped into four main areas: (1) promoting a digital society; (2) building trust with our customers; (3) managing our environmental impact; and (4) being a responsible business. Our CR framework, resulting from transparent engagement with our stakeholders, integrates this strategy into our operations through a range of programs.

Please visit <http://www.lgi.com/corporate-responsibility.html> to learn more about corporate responsibility at Liberty Global.

### **About Liberty Global**

Liberty Global is the leading international cable company, with operations in 13 countries. We connect people to the digital world and enable them to discover and experience its endless possibilities. Our market-leading television, broadband internet, and telephony services are provided through next-generation networks and innovative technology platforms that connect 20 million customers who subscribe to 34 million services as of June 30, 2012.

Liberty Global's consumer brands include UPC, Unitymedia, Kabel BW, Telenet and VTR. Our operations also include Chellomedia, our content division, UPC Business, a commercial services division and Liberty Global Ventures, our investment fund. For more information, please visit [www.lgi.com](http://www.lgi.com).



LIBERTY GLOBAL

### **About the Dow Jones Sustainability Index**

Launched in 1999, the Dow Jones Sustainability Indexes ([www.sustainability-indexes.com](http://www.sustainability-indexes.com)) are the first global stock indexes tracking financial performance of leading sustainability-driven companies. Updated annually, companies are reviewed based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, branding, climate change mitigation, supply chain standards and labor practices. The Dow Jones Sustainability World Index recognizes the top 10 percent of the biggest 2,500 companies worldwide based on long-term economic, environmental and social criteria. The Dow Jones Sustainability North America Index captures the leading 20 percent of the largest 600 North American companies of the Dow Jones Global Index in terms of sustainability. <http://www.sustainability-index.com/>

### **About SAM**

SAM is an investment boutique focused exclusively on Sustainability Investing. The firm's offering comprises asset management, indexes and private equity. Its asset management capabilities include a range of single-theme, multi-theme and core sustainability investment strategies catering to institutional asset owners and financial intermediaries in Europe, the United States and Asia-Pacific. Through its index activities, SAM has collaborated with Dow Jones Indexes for the publication and licensing of the globally recognized Dow Jones Sustainability Indexes (DJSI) as well as customized sustainability benchmarks. Based on its Corporate Sustainability Assessment, SAM has compiled one of the world's largest sustainability databases and analyzes over 2,000 listed companies annually. SAM was founded in 1995, is headquartered in Zurich and employs over 100 professionals.

For more information, please visit [www.lgi.com](http://www.lgi.com) or contact:

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